RESUME

SAKE NARENDRA

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**CAREER OBJECTIVE**

Currently working as a AEM Content Specialist with 3+ years of experience.

**TECHNICAL PROFICIENCY**

* Tools : AEM CMS (Adobe Experience Manager 6.3/6.4/6.5), JIRA Ticketing Tool/ Adobe Photoshop/Confluence
* Technical Skills : Web Content Management System, Application support, Live Website Maintenance, Website Management, Content Management System, Content Operation Specialist.
* Web Technology : HTML, CSS
* OS : Windows XP 7/8/8.1/10

**PROFILE SUMMARY**

* Good knowledge of WCM (Web Content Management) Platform. Utilized AEM authoring 6.3/6.4/6.5 as WCM tool to design websites.
* Very Good Experience in using Pages, Templates, DAM, Components.
* Good Experience in Using Experience Fragments and Content fragments.
* Good in Troubleshooting.
* Good experience in using DAM.
* Good experience in Production issues resolving.
* Good Experience in using Multiple Languages and Multiple Countries websites by using Language Translation tool called clay tablet.
* Have successfully delivered multiple projects over the 3 years involving all different areas of Web Content Management System.
* Good work experience on web based using HTML, Photoshop (Banner Design) and AEM 6.3/6.4/6.5 (Content Management Experience), AEM, WCM, JIRA, and CMS Tools.
* Experience in Content update on AEM pages and Website design.
* Ensuring website quality, performance, and reliability.
* Ability to think through a problem coupled with the confidence to make heard.
* Ability to work under pressure and to consistently deliver projects on time.
* Good team player with excellent interpersonal and presentational skills.
* Helping and managing the team.
* Making sure the work given to the team is completed with the timeline.
* Good knowledge in SDLC(Agile Model) and STLC.

**WORK EXPERIENCE (3 years)**

Company - HCL Technologies, Bangalore.

Period - April 2020 to Till Date.

Role – Content Specialist

Technology - AEM CMS (Adobe Experience Manger) 6.3/ 6.4/6.5, JIRA.

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**PROJECTS**

### #1

Name: Western Digital

Client: WD

Description:

Western Digital Corporation is an American computer drive manufacturer and data storage company, headquartered in San Jose, California. It designs, manufactures, and sells data technology products, including data storage devices, data center systems and cloud storage services.

Responsibilities: -

* Responsible for publishing the content online using the AEM 6.5 CMS.
* Responsible for updating websites on a regular basis, to include items such as ensuring dates are accurate, the content is current and for ensuring deliverables meet business objectives.
* Responsible for ensuring site meets accessibility standards and in-house usability standards. Publish marketing and informational copy, ensuring it meets with the compliance standards.
* Creating, editing, deleting, and testing web pages preferably CMS. Ensure proper tagging of the provided keywords for best SEO results.
* Communicating with Client and Stakeholder to understand the requirements via Phone call, Emails & Skype and implement the requirement.
* Act as the content management expert in the tools and processes required to manage site content
* Identifying scenarios as per business specification document
* Understanding the business process flows and analyse the requirements accurately
* Providing Online Operations Support as per the Client Business requirement
* Client communication and co-ordination with the Team.
* Creating web pages.
* Creation of sites / channels structure, Image and Document Content Items, Product Locale in CMS tools.
* Working on Adobe CQ5 CMS tool for content management JIRA Ticketing tool.
* Self-audit of website with link working fine all website.

#2

Name: Cambridge

Client: Cambridge University

Description:

The University of Cambridge is a public collegiate research university in Cambridge, England. Founded in 1209 and granted a royal charter by King Henry III in 1231, Cambridge is the world's third-oldest surviving university and one of its most prestigious, currently ranked second-best in the world and the best in Europe by QS World University Rankings.

* Working as a Content Specialist is Basically Worked for Digital Operation Platform based on AEM, (Adobe Experience Manager).
* Worked on Uploading Assets to DAM.
* Worked on Adding Meta data to Assets.
* Worked on Page Creation.
* Involvement in all stages of Production for Content authoring and Web Authoring.
* Responsible for publishing the content online using the AEM CMS for updating websites on a regular basis, to include items such as ensuring dates are accurate, the content is current and for ensuring deliverables meet business objectives.
* Responsible for ensuring site meets accessibility standards and in-house usability standards.

**EDUCATIONAL QUALIFICATION**

* B.Tech (Electronics and Communication Engineering) from VRS AND YRN College of Engineering and technology.

**PERSONAL DETAILS**

Nationality : Indian

Marital status : Married

Gender : Male

PAN : AYOPN4851C

Languages known : English, Telugu, and Hindi

**DECLARATION**

I hereby, declare that the above furnished details by me are true to best of my knowledge and belief.

Place: Bangalore

Date: Sake Narendra